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# SOMERSET COUNTY COUNCIL



## Application for Brown & White Tourist Signing

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1. Applicant .....
2. Address .....
- .....
- .....
- .....
- .....
3. Tel. No. ....
4. Name and Address of Tourist Facility :  
.....  
.....  
.....  
.....  
.....
5. Brief Description of Facility :  
.....  
.....
6. Are you recognised as a Tourist attraction or facility by your District Council?  
Yes / No                      If Yes, please attach copy of verification.
7. Are you accredited by the Visitor Attraction Quality Assurance Scheme (VAQAS) or registered with any recognised tourist, professional or regulatory body?  
Yes / No                      If Yes, please state which .....  
and attach copy of verification.
8. Please indicate which of the following are available to the visitor :  
[    ]                      Available Car Parking (describe below)  
.....  
[    ]                      Toilet Facilities (describe size below)  
.....  
[    ]                      Picnic Area/Tables (describe number below)  
.....  
[    ]                      Interpretative information/facilities (describe below)  
.....

- [    ]                    Educational information/facilities (describe below)  
.....
- [    ]                    Sports facility (describe below)  
.....
- [    ]                    Entertainment (describe below)  
.....
- [    ]                    Retailing (describe below)  
.....
- [    ]                    Catering (describe below)  
.....
- [    ]                    Accommodation (describe below)  
.....
- [    ]                    Other (Please state below)  
.....  
.....

9.     Indicate how you record the attendance of visitors :  
.....  
.....

10.    Indicate the current level of visitors (per annum) :  
.....

If information is available please show the breakdown into three categories of visitors :

(i)     Overseas                    (ii)                    UK Holiday makers

(iii)    Visits from Home (Day Trips)

11.    Describe how you have, or intend to, promote your facility to the tourist market :  
(Please supply any promotional material with your application)  
.....  
.....

12.    Details of normal opening hours :  
.....

- 
- 13. Is there an entrance fee ? Yes/No (Please delete as applicable)
  
  - 14. Do you cater for casual visitors ? Yes/No  
If it is a Camping or Caravan site, how many pitches are available for casual overnight use ? .....

**I wish to apply for consideration of Visitor Signing by Somerset County Council for the above facility and enclose my cheque for £250 payable to Somerset County Council as the non-refundable charge to cover cost of processing this application.**

Signed : ..... Position :

Name : ..... Date:

(BLOCK CAPITALS)

## **Notification regarding the processing of any personal data supplied on this form**

**Data Controller** – Somerset County Council

**Data Protection Officer contact** – [informationgovernance@somerset.gov.uk](mailto:informationgovernance@somerset.gov.uk)

**Purpose for processing** – to process your application

**Legal basis for processing** – Contractual. You have paid SCC and provided your personal data to enable your application to be processed.

**Legitimate Interests** – The Council will also process your data for the purposes of audit, training, quality control and to address any enquiries or complaints

**Data Sharing** – the personal data provided will not be shared

**Transfers abroad** – this data will not be transferred abroad

**Data Retention** – this data will be retained for a period of 6 years to comply with the Limitation Act 1980 (Section 2)

**Your Rights** – You have the right to ask Somerset County Council to a copy of your data, the right to rectify or erase your personal data, and the right to object to processing.

However these rights are only applicable if the Council has no other legal obligation concerning that data. You also have the right to complain to the regulator, <https://ico.org.uk/>

**Consequences** – If you do not supply this information to us we will not be able to process your application for tourism signing

**For more information** see [www.somerset.gov.uk/privacy](http://www.somerset.gov.uk/privacy)