

JOB DESCRIPTION

Job Title	Health Improvement Manager		
Directorate	Public Health		
Reporting to	Service Manager – Health Inequalities or Service Manager – Public Health Specialist		
Grade	9		
Evaluation ref:	AG1286	Job Family ref:	
Role Purpose			
<p>To contribute to the overall work programme of the Somerset Public Health Team, including the implementation of the Improving Lives Strategy, Fit for My Future Strategy, County Plan, and the health improvement outcomes detailed in the Public Health Outcomes Framework</p> <p>To act as subject matter experts to support commissioning and ensure effective development and implementation of opportunities which optimise the preventative aspects of local Care Pathways for adults and children & young people through working with a range of internal and external colleagues and organisations.</p> <p>Influence work with partners and providers to improve health and wellbeing outcomes for adults, children and communities across Somerset particularly focusing on populations with high levels of deprivation, prevalence of long-term conditions and health inequalities.</p>			
Accountabilities			
Project Delivery			
<p>Understand the theory and apply the science and evidence base of health improvement, health protection and healthcare public health* utilising the latest evidence base, and evaluation of effectiveness. · Use analytical and critical appraisal skills through the application of public health data and intelligence to influence population health and wellbeing and to address health inequalities, including the undertaking of health needs assessments. · Lead the rollout of projects that support health improvement, health protection and healthcare public health*. This requires the application of project management skills, and the use of community and behaviour change approaches. · Support as a subject matter expert commissioning and contract management of providers who have been commissioned to deliver public health services. This may involve working with other commissioners from across the health and wellbeing system through joint commissioning arrangements. · Participate in development and delivery of training to a range of staff and community groups to build a public health informed approach within and across the Somerset health and wellbeing system. This may</p>			

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involve the post holder delivering the training as a subject matter expert or leading the commissioning of training. · Maximise funding opportunities for Somerset. · Influence work within defined geographies across the County e.g., Primary Care Networks, Local Community Networks to develop community level opportunities for increased health and wellbeing. · Contribute to regional, national, and county networks and programmes for the promotion and development of health and wellbeing and associated subgroups. Lead task and finish groups as appropriate for defined pieces of work · Lead the development of volunteering opportunities through the development and delivery of commissioned work programmes which maximise volunteering.

Support to Senior

Responsible Officer (SRO)

Within Public Health, create and maintain effective relationships with other health improvement manager colleagues, Specialists and Consultants. · Develop strong working relationships with several internal and external stakeholders, which may include NHS bodies, VCFSE groups, service users, educational institutions, regional and central Government bodies, the public, and others. · Support the Consultant lead for health protection as required. Should a public health emergency need to be responded to the public health team will be used based on their knowledge and skills as appropriate.

Partnership Management

Aiming to develop robust engagement and communication with a wide range of partners, organisations, groups, and the public focusing on delivering the strategic priorities of the public health team. · Influence work with partners and providers to improve health and wellbeing outcomes for adults, children and communities across Somerset particularly focusing on populations with high levels of deprivation, prevalence of long-term conditions and health inequalities. This will involve negotiation and persuasion with a wide range of stakeholders across the health and wellbeing system.

Stakeholder Engagement

Facilitate multi-agency working, provide situation reports and updates to multi-agency groups. Deputise in chairing multi-agency groups when required. · Work closely with the public health partnership manager to ensure effective engagement is demonstrated in the development and delivery of public health and wider health and wellbeing initiatives.

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Reporting/Correspondence

Maintain record keeping and performance management systems and develop new systems as required. Compile and deliver reports, including reports on the use of funding. · Produce correspondence, freedom of information requests, statistical and financial information and other reports as required.

Statutory Delivery

Comply with statutory legislation and public health practice requirements (in line with the UK Public Health Practitioner Scheme) · Manage development and delivery of programmes to ensure compliance with all relevant legislation and guidance.

Service Promotion

Work with Members, senior managers, and staff across the Somerset health and wellbeing system to actively promote the work of the public health team.

To develop communication and information campaigns to promote healthy habits in the Somerset including face to face and digital support structures.

Resource Management

Co-ordinate and manage the activities of a project including matrix management of business support officers and co-ordination of activities of analysts, and others in the team working on the project. · The post holder may line manage members of the public health team. · The post-holder will be involved in actively influencing spend across the health and wellbeing system with the potential to influence budgets of its own and other organisations, for example the Somerset system budget of £1.5 billion.

Performance Frameworks

Implement monitoring and evaluation mechanisms to assess the impact of public health programmes. This may include quantitative and qualitative analysis of data and interpretation to support development and delivery of public health interventions or programmes of work. · Work with providers and partners to promote data sharing and integration, within the requirements of legal frameworks, e.g., GDPR, to understand how health and well-being impacts on people's lives, and to identify potential ways to boost resilience, challenge stigma and discrimination and improve access to support and advice. · Utilise the Public Health Outcomes Framework to understand the health needs of the local population and contribute to the identification and delivery of public health priorities based on need.

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Knowledge / Experience / Skills		
	Essential	Desirable
Knowledge		
Good understanding and ability to develop and implement effective performance management and quality assurance frameworks.	X	
Detailed knowledge and understanding of using data and evidence to support public health and wider health and wellbeing interventions.	X	
Understanding of contemporary health and wellbeing topics, particularly relating to adults, vulnerable groups, impact of covid, children and young people and families	X	
Understanding of the range of services and organisations that affect health and wellbeing.	X	
Understanding and experience of challenging stigma and discrimination	X	
Experience		
Evidence of work related continuing professional development.	X	
Minimum of 2 years' experience in health promotion/public health or similar field (health, education, care, or voluntary or community system)	X	
Experience of working on programmes to improve health and wellbeing understanding community development and behaviour change.	X	
Experience of working with a range of external organisations and agencies	X	

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Experience of involvement in events and training	X	
Experience working with vulnerable groups	X	
Demonstrable experience of partnership working, including the ability to influence and, where required, lead multi-agency projects and initiatives.	X	
Experience of supporting behaviour change with adults, children, and young people.	X	
Experience of different communication techniques	X	
Demonstrable experience of operating equality and diversity measures	X	
Qualifications / Registrations / Certifications		
Degree or equivalent professional qualification in a relevant field	X	
Skills		
Working Conditions		
Hybrid working in place but will need to be able to travel and work with partners across Somerset and occasionally attend regional or national meetings, so will need independent means of travel.		
Dimensions of the role		
<p>This role is a technical role and initially will not directly line manage staff but will need to matrix manage colleagues from public health, Somerset Council, NHS Somerset, and partner organisations in terms of project development and delivery.</p> <p>Creation of partnerships and close working links with other agencies through contact at both a frontline and strategic level. This includes close working with Directors, Managers, Police Commanders, Elected Members, Specialist and NHS services. Key partnerships are with County or Parish and Town Councillors and colleagues, health commissioners and providers, police, schools, voluntary and community sector, and members of the public etc.</p> <p>Contacts with senior and operational staff within Somerset County Council including the Directors, Strategic and Service Managers across all functions – e.g., children's, adults, public health, finance, HR, data, and intelligence.</p>		

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Contact with Public Health Consultants and Specialists with particular requirement for close working with the Public Health Specialist leading work with substance misuse providers.

Key relationship with targeted population groups and communities and a support role around user engagement.

Working Arrangements

Normal Office hours with some flexibility to meet users and support groups at their usual times of meeting, or outside their working hours.

Corporate Accountabilities

Date: